OpenInfra Days Nordics plays an important role in growing, nurturing and developing our ever growing community.

Sponsoring the event is an opportunity to showcase your company’s commitment to open source, meet with potential customers and partners, find new talent, demo new solutions and help contribute to the success of open infrastructure in the Nordics.

OPENSTACK DAYS CHANGED TO OPENINFRRA DAYS

2018 marked the beginning of a new era as the OpenStack Foundation announced their full support to all adjacent open source communities dedicated to building and operating open infrastructure. The Foundation changed the name of their community gathering to Open Infrastructure Summit, encouraging wide spread collaboration with communities such as Ansible, Ceph, Docker, Kata Containers, Kubernetes, ONAP, Open cSwitch, OPNFV, StarlingX, Zuul and more.

Open Infra Days Nordics, previously known as OpenStack Days Nordic, is a community event for the Nordic Open Infrastructure community. The event is not for profit, organised by volunteering members of the community and supported by the OpenStack Foundation.

As a satellite event to the Open Infrastructure Summit, and as supporters of the new and improved mission, it is now our turn to head in the same direction. We are officially changing the name of this event and extend a warm welcome to the entire Nordic open infrastructure community.

Let’s all help create, experience, learn and improve both our community and all of the open infra solutions and technologies we are dedicated to!

For more information about the OpenInfra Days Nordics visit: www.openinfranordics.com
LOCATION: Stockholm
VENUE: Münchenbryggeriet
ADDRESS: Torkel Knutssonsgatan 2
        118 25 Stockholm, Sweden
WEBSITE: www.openinfranordics.com
THE VENUE
The Brewery, totalling 9000 square meters, is divided into 24 unique rooms and halls of different size and character. Most of the rooms and halls have direct access to large terraces and balconies, and nearly all offer a fantastic view of the city center of Stockholm including the City hall, the Old city and the glistening waters of the surrounding archipelago.

More information about the venue: www.munchenbryggeriet.se
2 OCTOBER - WORKSHOPS

• FOCUSED ONLY ON TRAINING
  This day is dedicated to Operators and Admins who wants to deepdive into the world of open infra.

• SEVERAL WORKSHOPS TO CHOOSE FROM
  OpenInfra Days Nordics workshops will have 6-8 half-day workshops to choose from.

• NETWORKING OPPORTUNITIES
  Coffee breaks, lunch and the after-workshop-mingle provides excellent networking opportunities.

SEATS LIMITED TO: 120
3 OCTOBER - CONFERENCE

• KEYNOTES
  Distinguished speakers from the open infra community and some of the largest users in the world.

• BREAKOUT SESSIONS
  Learn more about open source infrastructure, Kubernetes, automation and more.

• MARKETPLACE
  A vivid sponsor marketplace where you can mingle with partners and sponsors of the open infra community.

• NETWORKING OPPORTUNITIES
  Coffee breaks, lunch and the after-event-mingle provides excellent networking opportunities.

More information about the content: www.openinfranordics.com
METRICS FROM PAST EVENTS
OPENSTACK DAYS NORDIC
STOCKHOLM

ATTENDEE BREAKDOWN

300 ATTENDEES
12 SPONSORS
113 COMPANIES REPRESENTED

AREA OF INTEREST

32% END USER/OPERATOR
24% ARCHITECT/DEVELOPER
21% EXECUTIVE/SALES/MARKETING
17% IT MANAGER/SYSADMIN
6% OTHER

KNOWLEDGE & AWARENESS
DEVELOPMENT & CONTRIBUTIONS
OPERATIONS & ADMINISTRATIONS
METRICS FROM PAST EVENTS
OPENSTACK DAYS NORDIC
COPENHAGEN

ATTENDEE BREAKDOWN

270
ATTENDEES

12
SPONSORS

118
COMPANIES REPRESENTED

AREA OF INTEREST

25%
END USER/OPERATOR

27%
ARCHITECT/DEVELOPER

20%
EXECUTIVE/Sales/MARKETING

19%
IT MANAGER/SYSADMIN

9%
OTHER

KNOWLEDGE & AWARENESS

DEVELOPMENT & CONTRIBUTIONS

OPERATIONS & ADMINISTRATIONS

2017

ATTENDEES

SPONSORS

COMPANIES REPRESENTED

METRICS FROM PAST EVENTS
OPENSTACK DAYS NORDIC
COPENHAGEN

2017

ATTENDEES

SPONSORS

COMPANIES REPRESENTED

METRICS FROM PAST EVENTS
OPENSTACK DAYS NORDIC
COPENHAGEN

2017
ATTENDEE BREAKDOWN

- **254** ATTENDEES
- **11** SPONSORS
- **110** COMPANIES REPRESENTED

**AREA OF INTEREST**

- **32%** USERS & ADMINISTRATORS
- **22%** SOFTWARE ARCHITECTS OR DEVELOPERS
- **13%** C-LEVEL MANAGEMENT
- **19%** PRODUCT OR BUSINESS DEVELOPMENT
- **14%** OTHER

METRICS FROM PAST EVENTS
OPENSTACK DAYS NORDIC STOCKHOLM

2018
# Sponsorship Levels for OpenInfra Days Nordics Stockholm, Sweden

## Sponsorship Packages Overview

<table>
<thead>
<tr>
<th></th>
<th>1x Gold</th>
<th>3x Silver</th>
<th>8x Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition area</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo placement online</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo placement on print</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Breakout session</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Workshop</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td><strong>Total cost</strong></td>
<td>145 000 SEK</td>
<td>85 000 SEK</td>
<td>45 000 SEK</td>
</tr>
</tbody>
</table>

All prices excl. VAT
PRE-EVENT PROMOTION

Gold sponsor logo on the event website with direct link to sponsor’s website.

2 OCTOBER - WORKSHOPS

NO EXHIBITION DURING THIS DAY, ADMISSION TO WORKSHOPS IS NOT INCLUDED FOR BOOTH PERSONNEL

• Large logo on event prints
• 1 workshop (3h)

3 OCTOBER - CONFERENCE

• Exhibition area* (5x3 m) for your own booth equipment
• Large logo on event prints
• 30 min presentation during breakout sessions
• 10 tickets for distribution (conference day, 3 Oct, only)
• 4 tickets for sponsor crew (conference day, 3 Oct, only)

* Includes power socket and wifi. Equipment is available for rent through Münchenbryggeriet.

POST EVENT PROMOTION

Large logo in main event videos

PACKAGE PRICE: 145 000 SEK

On-site attendee list is not available after the event. According to OpenStack Foundation rules and regulations.
PRE-EVENT PROMOTION

Silver sponsor logo on the event website with direct link to sponsor’s website.

2 OCTOBER - WORKSHOPS

NO EXHIBITION DURING THIS DAY, ADMISSION TO WORKSHOPS IS NOT INCLUDED FOR BOOTH PERSONNEL

- Medium logo on event prints

3 OCTOBER - CONFERENCE

- Exhibition area* (3x2 m) for your own booth equipment
- Medium logo on event prints
- 30 min presentation during breakout sessions
- 5 tickets for distribution (conference day, 3 Oct, only)
- 3 tickets for sponsor crew (conference day, 3 Oct, only)

* Includes power socket and wifi. Equipment is available for rent through Münchenbryggeriet.

POST EVENT PROMOTION

Medium logo in main event videos

PACKAGE PRICE: 85 000 SEK

On-site attendee list is not available after the event. According to OpenStack Foundation rules and regulations.
PRE-EVENT PROMOTION

Bronze sponsor logo on the event website with direct link to sponsor’s website.

2 OCTOBER - WORKSHOPS

No exhibition during this day, admission to workshops is not included for booth personnel.

- Small logo on event prints

3 OCTOBER - CONFERENCE

- Exhibition area* (2X2 m) for your own booth equipment
- Small logo on event prints
- 3 tickets for distribution (conference day, 3 Oct, only)
- 2 tickets for sponsor crew (conference day, 3 Oct, only)

* Includes power socket and wifi. Equipment is available for rent through Münchenbryggeriet.

POST EVENT PROMOTION

Small logo in main event videos

PACKAGE PRICE: 45 000 SEK

On-site attendee list is not available after the event. According to OpenStack Foundation rules and regulations.
READY TO BECOME A SPONSOR?

SPONSORSHIP PROCESS

Any organisation interested in sponsoring the event has a fair chance to claim a sponsorship slot. The signing process starts on 10 April at 11am CEST on a first come, first served basis.

CHECKLIST

1. READ THE SPONSORSHIP PROSPECTUS ✔
2. DECIDE SPONSORSHIP LEVEL AND YOUR PREFERRED EXHIBITION AREA
3. FILL OUT THE AGREEMENT FOUND ON WWW.OPENINFRANORDICS.COM AND SEND THE SIGNED AGREEMENT* TO CREW@OPENINFRANORDICS.COM

* Signed agreements are only accepted starting 10 April 11am CEST. Any agreements sent to us prior to this date and time will not be considered and must be resubmitted.
FOR INQUIRIES PLEASE CONTACT

For inquiries around sponsorship, please reach out to us at: crew@openinfranordics.com